

Form PTO-1449

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

SERIAL NO.

T721-19

09/742,852

APPLICANT

ELDERING

FILING DATE

21 DEC 2000

GROUP

2611

## INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
<i>JS</i>	AE	5	9	3	1	9	0	1	8/97	Wolfe et al.	709	206	
<i>JS</i>	AF	5	6	0	0	3	6	4	2/97	Hendricks et al.	348	1	

RECEIVED

DEC 13 2002

Technology Center 2600

## FOREIGN PATENT DOCUMENTS

											CLASS	SUBCLASS	TRANSLATION	
													YES	NO

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

<i>JS</i>	CA	NCTA Technical Papers "Compressed Digital Commercial Insertion: New Technology Architectures for the Cable Advertising Business" 1992 8 pages.
	CB	AdLink Engineering, Ad insertion wiring diagrams, 1999, 17 pages.

EXAMINER

DATE CONSIDERED

EXAMINER Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

# Electronic Information Disclosure Statement




## System for Rescheduling and Inserting Advertisements

RECEIVED

JUN 13 2002






Technology Center 2600

Application:   
09/742852  
Confirmation: 8089  
Applicant(s): Charles Eldering  
Docket Number: T721-19  
Group Art Unit: 2611  
Examiner: Unknown  
search string: ( 5621728 or 5650994 or 6002394 or 6253238 or 6263501 ).pn.

■ *That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.*

### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
18	P01	5621728	1997-04-15		Lightfoot et al.	370	60.1
12	P02	5650994	1997-07-22		Daley	370	259
18	P03	6002394	1999-12-14		Schein et al.	345	327
18	P04	6253238	2001-07-26		Lauder et al.	709	217
							

<i>[Signature]</i>	P05	6263501	2001-07-17	Schein et al.	725	39
--------------------	-----	---------	------------	---------------	-----	----



RECEIVED

JUN 13 2002

Technology Center 2600

**Signature**

Examiner Name	Date
<i>Jan Shabli</i>	3/12/04



Form PTO-1449  
(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

SERIAL NO.

T721-19

09/742,852

APPLICANT

ELDERING

FILING DATE

21 DEC 2000

GROUP

2611

**RECEIVED**

**JUN 19 2001**

# INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

## U.S. PATENT DOCUMENTS

Technology Center 2600

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
<i>JS</i>	AA	4	6	0	2	2	7	9	07/86	Freeman	358	86	
<i>JS</i>	AB	6	0	2	0	8	8	3	02/00	Herz et al.	345	327	
<i>JS</i>	AC	6	0	2	6	3	6	8	02/00	Brown et al.	705	14	
<i>JS</i>	AD	6	0	2	9	0	4	5	02/00	Picco et al.	455	5.1	

## ALFOREIGN PATENT DOCUMENTS

									CLASS	SUBCLASS	TRANSLATION	
											YES	NO

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)


EXAMINER

*Joe Shultz*

DATE CONSIDERED

*3/12/04*

EXAMINER. Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.